

Pieghevole Boots - Bencini

Ho recentemente ricevuto da un amico ed assiduo frequentatore di questo sito una graditissima sorpresa, le immagini di un pieghevole della britannica Boots riguardante le fotocamere della Bencini.

E' la prima volta che ho modo di vedere un oggetto del genere e la sua bellezza e completezza dimostrano che i rapporti tra Bencini e Boots erano ottimi, improntati dal massimo rispetto e collaborazione.

Sperando di fare cosa gradita a tutti i navigatori ho messo copia di tale bellissimo oggetto a disposizione di tutti.


Ancora un sentito ringraziamento all'amico che ce lo ha donato.

You can f-e-e-l the difference




As soon as you handle one of these fine cameras you will sense that touch of quality which only sound design and good workmanship can give. The Comet-S, Relex and Koroll-S are as simple to operate as a box camera yet much more versatile. They are also more economical to run—you get twice as many pictures on your film with the Comet-S and Koroll-S.

Handsomely styled and packed in distinctive presentation boxes, they stand out as the finest cameras of their type available today.


The economical EN-PRINT




HERE IS THE EN-PRINT. This is a really economical enlargement costing only 6d, and is available from all branches of Boots The Chemists. Remember that the sixteen pictures on a Comet-S or Koroll-S do the work of two films used in an ordinary box camera. Enlarged to EN-Print size, these sixteen pictures will still be considerably cheaper than sixteen box-camera shots size 2½ in. x 3½ in.


ACCESSORIES



Chromium-plated Neck Chain for only 5/6.




To protect your camera—Ever-ready Case. Handsome real leather, or simulated.




Cable Release are available for all these Cameras from 2/-.



Filter Holders, Filters and Close-Up Lenses are available at 1/3, 1/9 and 4/- respectively.



Lens Hood 5/6. Improves all pictures; screws on and can be used with filter holder if required.



This accessory case slips on to the carrying strap and holds the lens hood and the filter holder. Good value at 5/6.

BOOTS ENLARGING SERVICE

Providing you use the Relex, Comet-S, and Koroll-S correctly—and that's a simple matter—they will give you clear pictures that will enlarge considerably.


Boots provide a first-class enlarging service in all their branches at very reasonable prices. The enlargements available include the popular postcard size which costs only 9d, and also the four-square enlargement. This is a new 4 in. square size for those whose cameras take square-up pictures—the Koroll, for instance, gives a square picture, if you take twelve instead of sixteen shots. The four-square enlargement is excellent value, costing only 9d.

P.S. If the Comet-S, Koroll-S, or Relex do not incorporate all the features you are looking for in a camera, we have a wide range in stock of all the less expensive cameras, including Kodak, Etnsign, and many other well-known makes. Enquire at any of our branches.

Three fine cameras from Boots

All these cameras are sold in a distinctive presentation box and are obtainable only from branches of Boots

COMET



COMET-S CAMERA


This excellent Comet-S Camera takes sixteen pictures on a standard 127 film—twice the number possible with an ordinary box camera. Synchronised for 'Flash'.

Price 44 15 0 Camera
16 3 Ever-ready Case in simulated leather
41 4 6 Ever-ready Case in real hide

Sixteen pictures this size with a Comet, but if you ask for 'Develop and EN-Print' you will get large pictures as shown on the back of this leaflet for only a small additional charge.

RELEX

Three precision cameras at popular prices




RELEX CAMERA

The Relex is a precision-built camera, handsomely styled and takes eight pictures on a standard 127 film.

Eight pictures this size with the Relex
Price 44 4 0 Camera
18 6 Ever-ready Case

Check up on the economical EN-Print before you have your film developed.

KOROLL



KOROLL-S CAMERA

The Koroll-S is beautifully finished and gives you the choice of taking either twelve or sixteen pictures on a standard 127 film. Synchronised for 'Flash'.

Price 46 19 6 Camera
18 6 Ever-ready Case in simulated leather
41 7 6 Ever-ready Case in real hide

And don't forget the economical EN-Print.

The Comet, Relex, and Koroll all incorporate the same precision features and superb workmanship which makes them such exceptional value.

BODY All-metal die-casting. This means that the whole camera remains absolutely rigid at all times, cutting out the possibility of 'fuzzy' pictures due to the camera being out of alignment. Each camera is fitted with a tripod bush.

LENS Optically ground and polished to very fine limits and with an effective aperture of f/11. The lenses are also 'blomed' with metallic fluoride to increase light transmission and reduce internal reflections—a refinement hitherto confined to very expensive cameras.

FOCUSING The lens is built into a focusing mount which works exceptionally smoothly. The Koroll-S and Relex focus down to 6 ft. and the Comet-S down to 3 ft., giving real close-ups. There is a screw thread for filter and lens hood attachments in the front of the lens cell. Both these accessories are available for all three cameras.

SHUTTER This operates at 1/50th second for ordinary snapshots and 'brief time' for indoor shots, 'Flash' photographs, or for when the light is very bad. The shutter release, which is threaded to take a cable, is on the body of the camera—another important advantage which makes for clearer pictures by minimising the possibility of jerking.

VIEWFINDER Optical, direct-vision type, giving a clear and undistorted view of the picture you are taking.

FLASH PHOTOGRAPHY The shutter of the Comet-S and Koroll-S is synchronised for Flash, and an accessory shoe is built into the camera body enabling a flash gun to be mounted on the top. 'FLASH' IS EASY. May we explain?